Admission to the M.Sc. in General Management requires a Bachelor’s degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have a solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be fluent in German and solid in English. Preferably, the Bachelor’s degree should amount to 210 ECTS credits. Students with a 3-year Bachelor’s degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain the M.Sc. in General Management.

Dates

Application deadline: May 15
Interviews with shortlisted applicants are scheduled for June.
Letters of admission will be sent out by the end of June.
The program starts at the beginning of October.

Please refer to our homepage to find out when we will be holding interviews this year:
www.uni-tuebingen.de/en/18185

Do not hesitate to contact us with your questions:
master-application@wiwi.uni-tuebingen.de
Our M.Sc. in General Management provides a perfect balance between rigorous academic theory and application-oriented best practice, as needed for successful management. Embedded in an excellent learning environment with small groups and many opportunities for individual development, it offers a comprehensive portfolio of courses featuring a wide selection of subjects. These can be individually combined providing breadth as well as depth of study. More general core courses in Business Studies pave the ground for flexible, in-depth specialization in various management disciplines, such as Accounting, Finance, Human Resource Management, International Business, Marketing, or Taxes. Students may also aim at complementary specialization in certain areas of Economics, benefitting from a strong Economics focus in the School. Modern management increasingly draws on knowledge from neighboring fields, such as Law, Psychology, Sociology or Statistics. Our program builds on this up-to-date approach of management education. It is characterized by a high degree of flexibility and openness and offers a large set of elective courses within the area of economics and beyond. This will enable our students to acquire knowledge, expertise and skills tailored to their preferences and in line with the requirements of their intended career path. The curriculum also offers a Ph.D. track to prepare students for a later enrollment in a Ph.D. program.

The M.Sc. in General Management is designed as a 3-semester program taught according to the European Credit Transfer System.

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<tr>
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<th>ECTS credits</th>
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<tr>
<td>Compulsory studies</td>
<td>27</td>
</tr>
<tr>
<td>Specialization studies</td>
<td>21-39</td>
</tr>
<tr>
<td>Elective studies</td>
<td>0-18</td>
</tr>
<tr>
<td>Master thesis</td>
<td>24</td>
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Successful completion requires students to achieve a total of 90 ECTS credits. Courses take the form of lectures, tutorials, colloquia, seminars and PC-practice courses. Courses are taught in either German or English. Successful completion of the program also requires a Master thesis (24 ECTS credits), to be written in the final term. The Ph.D. track requires a minimum number of credits to be earned in Ph.D.-oriented courses.

Professional Career
Graduates from our M.Sc. in General Management have excellent career prospects in a wide range of sectors, industries and professions. Most of our graduates pursue successful careers as business consultants, accountants, bankers, managers and analysts in the broad area of business. Many of our graduates start their professional career abroad. Some of them also enter the public sector, on a national or international level, or work for non-governmental organizations. It is due to the generous flexibility of the program that students can prepare themselves either for a more general management career or for a more specialized career trajectory.

Ph.D. Track
Graduates will also find themselves well-positioned to pursue a Ph.D. subsequent to this M.Sc. program. Towards this end, students may study this M.Sc. program on a Ph.D. track, which supports the transition into a doctoral degree in Business Administration.