Thursday, February 27 (Continued)
16:30-18:30 Workshop VIII (Packard)
Laura Oehme (Bayreuth)
The Transmedial World of/in Watchmen
Johannes Fehrle (Mannheim)
Remediation as (Simulated) Transmedia Franchise: The Case of Scott Pilgrim

Friday, February 28
10:00-11:00
Espen Aarseth (Copenhagen)
Transreality Game Worlds: Tracing the Signified across Media

11:30-13:30 Workshop IX (Aarseth)
Robert Baumgartner (Munich)
"In the grim darkness of the far future there is only war": Warhammer 40k and the Issue of Change and Stasis in Transmedial Franchises

Nieves Rosendo (Granada)
The Map Is Not the Territory: Canon and the Transmedial World of Halo

15:00-16:00
Benjamin Beil (Cologne)
Core-Gaming: Towards the Interactivation of Transmedial Worlds

16:30-18:30 Workshop X (Beil)
Martin Hennig (Passau)
Why Some Worlds Fail: Dysfunctional Transmedial Convergences in the Resident Evil- and Silent Hill-Universes

Felix Schröter (Hamburg)
The Game of Game of Thrones: The Transmedial World of A Song of Ice and Fire and Its Video Game Adaptations

Winter School Venue
University of Tübingen
Wilhelmstr. 50
D-72074 Tübingen
Room 027 (ground floor)

Due to limitations regarding the number of participants, we would kindly ask you to register your participation with the Winter School office at transmedialworlds@graduiertenakademie.uni-tuebingen.de no later than January 31, 2014.

Organization
Jan-Noël Thon
Department of Media Studies
University of Tübingen
E-Mail: jan.thon@uni-tuebingen.de

Student Assistants
Sebastian Boecker
Lena Först
Lena Metzger
Philipp Stenger

Supported by the Institutional Strategy of the University of Tübingen (Deutsche Forschungsgemeinschaft, ZUK 63)
**Monday, February 24**

10:00-11:00  
**Klaus Sachs-Hombach/Jan-Noël Thon (Tübingen)**  
Transmedial Worlds in Convergent Media Culture

11:30-13:30 Workshop I (Sachs-Hombach/Thon)

**Martin Stobbe (Münster)/Theresa Schmidtke (Rostock)**  
“Comes with removable stone tablets and shepherds’ staff”: Contemporary Manifestations of the Bible as a Transmedial World

**Laura Schlichting (Gießen)**  
Non-Fictional Transmedial Storytelling and Web-Aware Journalism: A Case Study of *Hollow* (2013) created by Elaine McMillion

15:00-16:00

**Lisbeth Klastrup/Susana P. Tosca (Copenhagen)**  
The Origins of Transmedial Worlds

16:30-18:30 Workshop II (Klastrup/Tosca)

**Anna Weigel (Gießen)**  
Reframing the Concept of Transmedia Storytelling for Novel-Based Transmedial Worlds: An Analysis of Marisha Pessl’s *Night Film* (2013)

**Vera Cuntz-Leng (Berkeley/Mainz)**  
“Pottermore was our friend, and it betrayed us”: Transmedia Storytelling, Audience Engagement, and Fan Alienation on *Pottermore*

**Tuesday, February 25**

10:00-11:00  
**Marie-Laure Ryan (Boulder)**  
Transmedia Storytelling: Industry Buzzword or New Narrative Experience?

**Tuesday, February 25 (Continued)**

11:30-13:30 Workshop III (Ryan)

**Krzysztof M. Maj (Kraków)**  
Transfictional Storytelling in World-Building Narratives: The Role of Encyclopaedic Competence for Immersive Participation in Fictional Storyworlds

**Raphaela Knipp (Siegen)**  
Transmedial Worlds and Fan Mobilities: What Is to Be Found on the Spot Marked ‘X’?

15:00-16:00

**Jens Eder (Mannheim)**  
Transmedial Imagination

16:30-18:30 Workshop IV (Eder)

**Christina Formenti (Milan)**  
Expanded Mockworlds: Mockumentary as a Transmedial Narrative Style

**Sebastian Armbrust (Hamburg)**  
*Mad Men* between Historical Fiction, Transmedial World and Pop-Culture Phenomenon

**Wednesday, February 26**

10:00-11:00  
**Elizabeth Evans (Nottingham)**  
The Temporal Dynamics of Transmedia Television

11:30-13:30 Workshop V (Evans)

**Jonas Nesselhauf/Markus Schleich (Saarbrücken)**  
A Stream of Medial Consciousness: Transmedial Storytelling in Contemporary German Quality Television

**Amelie Zimmermann (Passau/Turku)**  
*About:Kate*: Experimental TV between Transmedia Storytelling and Paratextual Structures

**Wednesday, February 26 (Continued)**

15:00-16:00  
**Susanne Marschall (Tübingen)**  
Non Finito: Fragmentary Worldbuilding in Transmedia Television

16:30-18:30 Workshop VI (Marschall)

**Anne Ganzert (Konstanz)**  
"We welcome you to your *Heroes* community. Remember, everything is connected."

**Jonathan A. Rose (Berlin)**  
Crossovers and Fusions: Convergences in Online Fandom

**Thursday, February 27**

10:00-11:00  
**Bernard Perron (Montreal)**  
Wandering the Panels, Walking Through Media: Zombies, Comics and the Transmedial Post-apocalyptic World

11:30-13:30 Workshop VII (Perron)

**Hanns Christian Schmidt (Cologne)**  
“They are Everywhere!”: *The Walking Dead* and Transmedia Worldbuilding

**Matteo Riatti (Passau)**  
The Joker, the Bat and the Integrity of Transmedial Narration

15:00-16:00  
**Stephan Packard (Freiburg)**  
Closing the Open Signification: Transmedial Chronotopoi in Comics