So you want to be a publisher or a writer?

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A bit about me & uclan publishing
What do publishers do all day?

- Acquisition
- Project planning
- Editing
- Designing
- Art directing and picture researching
- Copyediting
- Production
- Distribution
- Selling and rights
- Marketing and promotion
What do writers do all day?

- Read
- Research
- Write every day
- Talk to people
- Walk
- Write fast
- Draft and re-draft

Different types of writers

- Academic
- Article
- Copywriter
- Ghost
- Book packager
- Game
- Grant
- Non-fiction
- Play and screen
- Speech
- Journalist
- Translator
How to get a job in publishing

- Do your research
- Choose the company, not the job
- Start at the bottom
- Do a placement
- Keep up to date
- Network
- Gain the right skills
- Do a publishing course
How to get published

- Do your research
- Practice your pitch
- Agents
- Self-publishing
- Blogging
- Feedback
- Enter competitions

- Join an organisation/group
- Crowdfunding
- Don’t give up!
- Take a course
- Make sure your work is excellent

KEEP CALM AND WRITE A STORY
Questions?

https://www.youtube.com/watch?v=yCms7HEic5I
Letters to Africa – our first book