Business and Economics in Tübingen

Admission

Admission to the M. Sc. in General Management (East Asia) requires a Bachelor’s degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be fluent in German and English. Having already studied Business or Economics with an East Asia focus is a clear advantage.

Dates

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15
Interviews with shortlisted applicants are scheduled early June.
Letters of admission will be sent out by the end of June.
The program starts at the beginning of October.

Application details are published on our website: www.wiwi.uni-tuebingen.de

Do not hesitate to contact us with your questions: master@wiwi.uni-tuebingen.de

Living in Tübingen

The University of Tübingen was founded in 1477. It is one of Germany’s oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future. With a student body of 24,000 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural and intellectual exchange.

Master of Science

General Management

Studying in China, Japan and Korea

Faculty of Economics and Social Sciences
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Photos: Friedhelm Albrecht, Markus Pudeiko
The Atlantic Century is drawing to a close and the Pacific Century is starting to emerge. Businesses have to be prepared for this new area and so have the managers running these businesses.

The Tübingen School of Business and Economics will prepare the business leaders of tomorrow for the challenge of successful business in and with this fastest growing economic area of the world. The Tübingen M. Sc. in General Management is a degree program highly sought after by applicants and greatly respected by employers. Starting in 2012, we offer this program with a very attractive option which is unique in German graduate education: a selected group of students will study the M. Sc. in General Management in their first year at the University of Tübingen and their second year at one or two of the most prestigious universities in East Asia.

We are still extending our partnerships, but already have firm exchange agreements with some of the most prestigious universities in China, Japan and Korea:

**China:** Peking University, Beijing
- the no. 1 university in China

**Japan:** Waseda University, Tokyo
- among the top 5 private universities in Japan

Doshisha University, Kyoto
- among the top 3 universities and no. 1 business school in Japan

**Korea:** Korea University, Seoul
- among the top 3 universities in Korea

Program

The M. Sc. in General Management is designed as a 4-semester program, taught according to the European Credit Transfer System. Successful completion requires students to achieve a total of 120 ECTS credits (including the Master thesis of 24 ECTS credits).

With this new option, the Tübingen School of Business and Economics offers a unique opportunity for highly motivated and gifted Bachelor graduates with a special interest in East Asia to experience an exciting study period in East Asia with a fascinating blend of academic and cultural learning.

Having completed their first year courses in Tübingen, students selected for the East Asia option complete their Master’s degree spending their second year at one or two of our partner universities. They continue their studies attending management courses as official exchange students at the Business Schools or Faculties of these universities. They will also write their Master thesis while abroad.

In their first year at Tübingen University students of the M.Sc. in General Management who have been selected for the East Asia option can choose among the same management courses as their peers who study this program without the East Asia option. In addition, they will take pertinent country-specific and language courses. In their second year students will continue their management studies at one or two of the above mentioned partner universities. These courses will be taught in English. Optionally, students may continue taking language courses in the host country language. Also the Master thesis will be written while abroad, on a topic related to the region.

Curriculum

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<th>1st Year</th>
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<td>Tübingen</td>
<td>East Asia</td>
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<td>Winter term</td>
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BS: Business Studies; AS: Area Studies; LA: Language; MT: Master thesis

Courses