The School of Business and Economics
The School of Business and Economics at the University of Tübingen is committed to high-level academic education in both Business Administration and Economics. It features a faculty of 20 professors and some 40 junior researchers, all of whom are actively engaged in academic research. Our Bachelor and Master programs mirror the widely respected academic expertise of the faculty. Students benefit from courses taught at the frontier of academic research as well as from dedicated tutoring and learning in small groups, with close contact to academic staff. The School of Business and Economics offers three Bachelor of Science programs and eight different Master of Science programs that allow students to specialize in areas with promising career prospects.

Living in Tübingen
The University of Tübingen was founded in 1477. It is one of Germany’s oldest and most prestigious academic institutions. Alma mater of influential thinkers like Johannes Kepler and Friedrich Hegel, the University of Tübingen has shaped European intellectual history for more than five centuries and it strives to continue doing so in the future. With a student body of 24,000 and a community of 4,000 scholars, the University of Tübingen and its rich academic tradition are felt in every corner of the city. A large number of international students make it a place of vibrant cultural
Program

Today’s job market can be a tough place to succeed. What can B.Sc. graduates do to achieve a competitive edge? We suggest: An M.Sc. in General Management from Tübingen University – a degree program highly sought after by applicants and greatly respected by employers.

Our M.Sc. in General Management provides a perfect balance between rigorous academic theory and application-oriented best practice, as needed for successful management. It offers a comprehensive portfolio of courses providing both, breadth and depth. More general core courses in Business Studies pave the ground for flexible, in-depth specialization in various management disciplines, such as Accounting, Finance, Human Resource Management, International Business, Marketing or Taxes. Students may also aim at complementary specialization in certain areas of Economics, benefitting from a strong Economics group in the School. Modern management increasingly draws on knowledge from neighboring fields, such as Law, Psychology, Sociology or Statistics. Our program builds on this up-to-date approach of management education. It is therefore characterized by a high degree of flexibility and openness and offers a large set of elective courses within the area of management and beyond. This will enable our students to acquire knowledge, expertise and skills tailored to their preferences and in line with the requirements of their intended career path. The curriculum also offers a “Ph.D. track mode” of graduation for those students who wish to pursue a doctorate.

Starting in 2012, selected students will have the option to give their studies in General Management a special focus that is unique in German graduate education. Subsequent to the first year of management studies on the Tübingen campus, they may complete the program in their second year at some of the most prestigious universities of China, Japan or Korea. Our students will continue their studies attending management courses as official exchange students at the Business Schools or Faculties of these universities. They will also write their Master’s thesis while abroad.

Curriculum

The M.Sc. in General Management is designed as a 3-semester program (4 semesters for the East Asia option), taught according to the European Credit Transfer System.

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<tr>
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<th>ECTS credits</th>
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<tr>
<td>Compulsory courses</td>
<td>27</td>
</tr>
<tr>
<td>Field courses</td>
<td>21-39</td>
</tr>
<tr>
<td>Elective courses</td>
<td>0-18</td>
</tr>
<tr>
<td>Master thesis</td>
<td>24</td>
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</tbody>
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Successful completion requires students to achieve a total of 90 ECTS credits (120 ECTS credits for the East Asia option). Courses take the form of lectures, tutorials, colloquia, seminars and PC-practice courses. Courses are taught in either German or English. Successful completion of the program also requires a Master thesis (24 ECTS credits), to be written in the final term. The “Ph.D. track mode” of graduation requires a minimum number of credits to be earned in Ph.D-oriented courses.
**ADMISSION**

Admission to the M.Sc. in General Management requires a Bachelor’s degree in Business Studies or Economics or a comparative degree with excellent grades. Applicants are expected to have a solid intermediate level knowledge in Business Studies, Economics and Statistics. In addition, applicants must be fluent in German and solid in English. Preferably, the Bachelor’s degree should amount to 210 ECTS credits. Students with a 3-year Bachelor’s degree (amounting to 180 ECTS credits) are required to earn 30 additional ECTS credits (adding a fourth semester) in order to obtain the M.Sc. in General Management.

These programs are tuition-free.

**DATES**

Admission is subject to a competitive selection procedure that includes individual interviews with faculty members. Shortlisted candidates from overseas will be interviewed in a video conference.

Application deadline: May 15
Interviews with shortlisted applicants are scheduled for early June.
Letters of admission will be sent out by the end of June.
Our programs start at the beginning of October.

Application details are published on our website:
[www.wiwi.uni-tuebingen.de](http://www.wiwi.uni-tuebingen.de)

Do not hesitate to contact us with your questions:
master@wiwi.uni-tuebingen.de

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**CAREER**

**Professional career**

Graduates from our M.Sc. in General Management have excellent career prospects in a wide range of sectors, industries and professions. Most of our graduates pursue successful careers as business consultants, accountants, bankers, managers and analysts in the broad arena of business. Many of our graduates start their professional career abroad. Some of them also enter the public sector, both nationally and internationally, or work for non-governmental organizations. It is due to the generous flexibility of the program that students can prepare themselves for either a more general management career or for a more specialized career trajectory.

**Ph. D. track**

Graduates will also find themselves well-positioned for an academic career. Towards this end, you may complete this program on a Ph. D. track. This effectively puts you on a fast track to a doctoral degree (or Ph. D.) in Business Administration.